

ALL NEWS

KCBS

106.9 FM (FM) 740 AM

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KCBS.COM WEB TRAFFIC

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KCBS.COM: OCT

Pageviews	Unique Visitors	Pages Per visit
1,637,658	352,254	3.79

MAY-OCT

Pageviews	Average Monthly Unique Visitors	Pages Per visit
9,207,358	294,992	3.70

STREAMING



PODCAST



PODCASTS: OCT

Plays:	131,802
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MAY-OCT

Plays::	941,839
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STREAMING: OCT

Sessions:	90,010
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MAY-OCT

Sessions:	414,183
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NEWS NOW EMAIL BLAST:

Database:	15,000
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Distribution:	1x day M-F
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