

ALL NEWS

KCBS

106.9 FM (FM icon) 740 AM

kcbs.com

WEB BANNER PRICING

Reach busy kcbs.com visitors while they are engaged with the number one source for breaking news in Northern California. KCBS.com has over 156,000 unique visitors and receives over 2.5 million pageviews per month!



Medium Rectangle Banner:

Display an interactive ad with hyperlink integrated into the content of kcbs.com web pages. These ads are rotated throughout the site for maximum coverage. Let the KCBS creative team build your ad to achieve the look and feel of KCBS.com. Size: 300x250 pixels.



Skyscraper Banner:

Size: 160x600 pixels.



Standard Half Banner:

Located near the Gas Watch feature on the homepage. Size: 234x60 pixels



Pricing & Web Standards:

- All files must be under 39k
- Flash Banner ads must be submitted in **.swf format**
- A back-up **.jpg or .gif** file must be included with all Flash artwork submitted.
- \$250 per week (supply copy for all three sizes if applicable)

